



## Fleet Safety Council

5110 Creekbank Road, Suite 400, Mississauga, ON L4W 0A1  
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### Excellent Promotional Opportunity! 45<sup>th</sup> Anniversary! Fleet Safety Council Annual Educational Conference October 22-24, 2010 Crowne Plaza Hotel and Conference Centre in Niagara Falls, Ontario

**This Year's Theme:  
CHARGEABLE NO.....don't *FALL* for it.....PREVENTION is the Key!**

The Transportation Industry is a vital part of Canada's economy employing an estimated 200,000 people in Ontario. That's nearly four times the Automotive Manufacturing sector and the number one choice of careers for men in Canada according to the February 2003 census!

As a proud member of this vital industry, I am happy to introduce you to the Premier Educational Event for Safety Professionals in Ontario and to invite you to promote your products or services to our distinguished delegates through sponsorship of this event.

The Fleet Safety Council represents approximately 68,500 employees across the province. Our organization's objectives are: to stimulate knowledge through training; to improve driver behaviour; and to increase the safety and efficiency of highway transportation operations. The majority of the conference delegates are safety officers representing heavy truck, motor coach and school bus fleets.

With expert speakers drawn from both Canada and the US, the organizing committee is putting together an information packed agenda. Our delegates come prepared to gain knowledge, and we deliver! That's why our delegate list continues to grow every year!

I have included, with this letter, a breakdown of the various sponsorship opportunities that are available. In addition to the sponsorship levels listed, we invite you to provide product, services or promotional items that can be included in our delegate packages, or given away as door prizes.

As well, if you would like to sponsor a special event or speaker, I would be happy to offer suggestions on how you can make the most of this promotional opportunity.

Thank you for your consideration, and I look forward to thanking you, more formally, for your sponsorship of this worthy event.

Yours in Safety,

Sponsorship Committee  
Fleet Safety Council

#### **Sponsorship Committee:**

Lori Van Opstal – Conference Committee Chair

1-888-213-3375 Ext. 206

Doug Elmore – Sponsorship Chair

1-519-770-0166

Jim Riddolls – Sponsorship Committee Member

Stephanie Gevaert – Sponsorship Committee Member

Stan Black – Sponsorship Committee Member

Betty Taylor – Administrator

1-800-263-5024 ext 7939